

OTA: PAYRATE – INFO (2024)

*Following our “Spring Cleaning Survey” responses, we have compiled a **sample** of the payrate ranges from a variety of Franchise Territories.

**Sharing data with our Franchise Network is designed to provide Franchise Owners with information to make strategic decisions in order to run their businesses more effectively and ultimately more profitably.

NOTE – some states below have multiple franchise territories, not all of which have the same hourly rates. This is reflected below where you see a wider range of hourly rates.

School Year – Instructor Hourly Payrate:

COLORADO	\$18-\$20 / Hr
CONNECTICUT	\$30 / Hr
DELAWARE	\$20 / Hr
GEORGIA	\$35 / Hr
MARYLAND	\$20-\$28 / Hr
NEBRASKA	\$20 / Hr
NORTH CAROLINA	\$17-\$20 / Hr
OHIO	\$15 / Hr
PENNSYLVANIA	\$24 / Hr
SOUTH CAROLINA	\$10-\$20 / Hr
TEXAS	\$20 / Hr
VIRGINIA	\$20-\$35 / Hr
WASHINGTON (state)	\$35 / Hr
TORONTO (Canada)	\$18-\$20 / Hr
WINDSOR (Canada)	\$16-\$24 / Hr

Summer Session – Camp Counselor Hourly Payrate:

COLORADO	\$16-\$20 / Hr
CONNECTICUT	\$18-\$20 / Hr
FLORIDA	\$11-\$12 / Hr
GEORGIA	\$18-\$22 / Hr
MARYLAND	\$15-\$20 / Hr
MISSOURI	\$15 / Hr
NORTH CAROLINA	\$17-\$20 / Hr
OHIO	\$15 / Hr
PENNSYLVANIA	\$15-\$20 / Hr
SOUTH CAROLINA	\$12 / Hr
TEXAS	\$17 / Hr
VIRGINIA	\$13-\$18 / Hr
WASHINGTON (state)	\$18-\$20 / Hr
TORONTO (Canada)	\$18-\$22 / Hr
WINDSOR (Canada)	\$16-\$20 / Hr

Summer Session – Camp Director Hourly Payrate:

COLORADO	\$20-\$30 / Hr
CONNECTICUT	\$40 / Hr
GEORGIA	\$25-\$28 / Hr
MARYLAND	\$20-\$25 / Hr
MISSOURI	\$16 / Hr
NORTH CAROLINA	\$17-\$25 / Hr
OHIO	\$20 / Hr
PENNSYLVANIA	\$24 / Hr
TEXAS	\$20 / Hr
VIRGINIA	\$15-\$23 / Hr
WASHINGTON (state)	\$25 / Hr
TORONTO (Canada)	\$22-\$30 / Hr
WINDSOR (Canada)	\$16-\$20 / Hr