

Community Associations

Email #1

Subject Line: Exciting Partnership Opportunity with Overtime Athletics

Hi {{ insert first_name 'default=default' }},

I hope this message finds you well! My name is [Your Name], and I'm thrilled to introduce you to Overtime Athletics (OTA). With over 20 years of experience, OTA has become a leader in delivering top-notch youth programs across the country. As the new local franchise owner, I'm excited to bring these programs to our community.

Some of our most successful partnerships are with organizations like yours, where we collaborate to create engaging programs for your residents or members. We specialize in year-round programming and would love to explore how we can enhance your current offerings while potentially creating a new revenue stream for your organization.

Would you be open to receiving more information or scheduling a brief call to discuss this further?

Looking forward to connecting and thank you for your time!

Email #2

Subject Line: Following Up: Let's Elevate Your Program Offerings

Hi {{ insert first_name 'default=default' }},

I just wanted to follow up on my earlier email and see if you'd be open to discussing how Overtime Athletics could support your programming needs.

We offer a variety of services, including Camps, Parent's Night Out events, Birthday Parties, and more. Our goal is to provide fun, engaging activities that will enrich your offerings and delight your residents or members.

Please let me know if you'd like additional details or have time for a quick call to explore how we can work together.

Thank you so much for your consideration!

Preschools

Email #1

Subject Line: Exciting Enrichment Program for Your Preschool or Daycare

Hi {{ insert first_name 'default=default' }},

I hope you're doing well! I'd love to share some information about Overtime Athletics (OTA) with you. For over 20 years, OTA has been delivering high-quality before-and-after enrichment programs to thousands of preschools and daycares across the country.

We've recently launched an exciting new program called **SPARK**, which kids absolutely love! It's designed to engage and energize young learners while offering an incredible experience for your families.

Can I send you some additional details about SPARK?

Thank you so much, and I look forward to hearing from you!

Email #2

Subject Line: Did You See This? Free Demo Available!

Hi {{ insert_first_name 'default=default' }},

I wanted to follow up to see if you had a chance to review my previous email. At Overtime Athletics, we specialize in turnkey programs that are free to set up, and we take care of everything from start to finish!

Here's more information about our **OTA SPARK Program:**
[Click here to learn more.](#)

We'd also love to offer you a **FREE DEMO** so you can see how much fun the kids will have and the value it can bring to your organization.

Let me know if we can schedule a time to connect or provide additional information.

Thanks so much!

Email #3

Subject Line: Building Enrichment Programs with Excellence

Hi {{ insert_first_name 'default=default' }},

For over 20 years, Overtime Athletics has built a reputation for excellence in enrichment programs by focusing on three core values: **Punctuality, Politeness, and Preparation.**

I'd love to schedule a conversation to share more about our programs and why they might be a perfect fit for your families. With our proven track record, I'm confident we can bring tremendous value to your community.

Looking forward to connecting!

Youth Leagues

Email #1:

Subject Line: Exciting Summer Camp Partnership Opportunity

Hi {{ insert_first_name 'default=default' }},

I hope this email finds you well! My company, Overtime Athletics (OTA), has been a leader in youth programming for over 20 years, and we're excited to announce our recent expansion into the _____ area.

Across the country, some of our most successful partnerships are with Youth Leagues like {{ insert_AccountName 'default=default' }}, where we

run summer camps that not only engage the community but also provide an additional revenue stream for our partners.

Would it be possible to send you more information or schedule a quick call to discuss how we can collaborate?

Looking forward to hearing from you!

Email #2

Subject Line: Following Up: Let's Talk About Summer Camps

Hi {{ insert_first_name 'default=default' }},
I wanted to follow up to see if you had a chance to review my previous email. I'd love the opportunity to talk with you about setting up a {{ insert_AccountName 'default=default' }} Summer Camp, which Overtime Athletics would run seamlessly from start to finish.

Here's more information about our **OTA Summer Camps:**

[Click here to learn more.](#)

Please let me know if you'd like to chat further or if there's a good time for a quick call.

Thank you so much!

Private Sports Facilities

Email #1

Subject Line: Partnering with Overtime Athletics

Hi {{ insert_first_name 'default=default' }},

I hope this email finds you well! My company, Overtime Athletics (OTA), has been a trusted leader in youth programming for over 20 years. We recently opened an office in this area, where we specialize in running camps, clinics, enrichment programs, and more.

Do you currently rent your space? I'd love to explore how we could partner to bring more activity and value to your facility.

Would it be okay to send you additional details or schedule a quick phone call?

Looking forward to connecting!

Email #2

Subject Line: Let's Optimize Your Facility's Potential

Hi {{ insert_first_name 'default=default' }},

I wanted to follow up and share that some of our best partnerships across the country are with sports facilities like yours. At Overtime Athletics, we specialize in running year-round programs that not only engage the community but also help facilities maximize their **off-peak times** through rentals or revenue-sharing opportunities.

I'd love the chance to visit your space and discuss how we can collaborate to benefit both organizations.

Let me know if we can set up a time to connect. Thank you so much!

Principals

Email #1

Subject Line: Enrichment Program Opportunity for Your School

Hi Principal Lee,

I hope you're doing well! I've heard such wonderful things about your school, and we would love the opportunity to contribute to its success.

My organization, Overtime Athletics (OTA), has been a leader in youth programming for over 20 years. We specialize in providing before and after-school enrichment programs such as **Soccer, Basketball, Sports Spectacular (variety sports), Dodgeball**, and more. These activities are designed to be organized, safe, and fun, making them a perfect complement to your current extended day offerings. Our programs do not cost anything to set up!

Would you be open to me sending you more information about our programs?

Looking forward to connecting!

Email #2

Subject Line: Following Up: Engaging Enrichment Programs

Hi {{ insert_first_name 'default=default' }},

I just wanted to follow up on my earlier email to share more about the exciting programs we offer. At Overtime Athletics, we provide **20 different sports activities** to engage students and create memorable experiences.

Here's a quick video overview of our enrichment programs:

[Watch the Video.](#)

Please let me know if you'd like to discuss further or if I can provide additional information.

Thank you so much!

Parent Organizations

Subject Line: Bring Engaging Enrichment Programs to [School Name]!

Hi {{ insert_first_name 'default=default' }},

I hope this message finds you well! My name is [Your Name], and I'm reaching out from Overtime Athletics (OTA), a trusted leader in youth programming for over 20 years.

We specialize in offering engaging and fun before and after-school enrichment programs like **Soccer, Basketball, Sports Spectacular (variety sports), Dodgeball**, and more. These programs are designed to be safe, organized, and tailored to meet the needs of your school community while providing an additional benefit for parents and students alike.

Partnering with OTA is seamless—our programs are turnkey, with no additional workload for your staff or volunteers. We handle everything, from planning to execution, ensuring a fantastic experience for all involved.

Would you be open to discussing how we can bring our programs to your school? I'd be happy to share more information or schedule a quick call at your convenience.

Looking forward to the opportunity to work with your school!

Email #2:

Subject Line: Following Up: Enrichment Programs for [School Name]

Hi {{ insert_first_name 'default=default' }},

I wanted to follow up on my earlier email to see if you'd had a chance to consider bringing Overtime Athletics to [School Name].

We offer over **20 unique sports and enrichment activities** that kids love, including Soccer, Basketball, and Dodgeball. These programs not only

engage students but also provide a safe and structured environment for them to develop teamwork and leadership skills.

Here's a quick video overview of our programs:

[Watch Our Enrichment Programs in Action.](#)

We'd love the opportunity to collaborate with your school and can even schedule a **FREE DEMO** session to showcase the value we bring to students and families.

Please let me know if you're interested, and we can set up a time to chat!

Thank you so much for your time and consideration.